

CURRICULUM VITAE

Dr.SHIBU.N.S

**HEAD,
PG & RESEARCH CENTRE OF MANAGEMENT STUDIES
GOVT ARTS AND SCIENCE COLLEGE (Formerly)
BHARATHIDASAN UNIVERSITY COLLEGE (UNIV. COLLEGE)
KURUMBALUR (PO)
PERAMBALUR – 621 107
TAMILNADU**

**SHANKAR ABODES,
LAKSHUMI VASAM (PHASE-I)
B-BLOCK, H-3 (THIRD FLOOR),**

**KUMBAKONA SALAI
T.V.KOVIL, TIRUCHY-620 005
MOB: 94438 34718**

**natarajan_shibu@rediffmail.com
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Professional Objective

To Obtain a Vibrant Innovative Teaching Career in an Academic Institution & to Impart Value based Education to young Managers.

Academic Qualification Profile

- **Ph.D., (Management) – “ Commended ”**
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- **Master of Philosophy – M.Phil (Management).**
- **Master of Business Administration – MBA**

Professional Experience

- * Worked a **PRODUCT SPECIALIST** in M/s Globus Ltd, Hyderabad (A Div of M/s TDPL)
- * Worked as **FIELD SALES OFFICER** in M/s Mars Therapeutics and Chemicals Ltd.

Academic/Teaching'Research Experience: Total 19 years

- * Worked as Lecturer in Thanthai Hans Roever College of Pharmacy, Perambalur Tamilnadu (June 97 – August 1999).
- * Worked as Lecturer in Department of MBA, Thanthai Hans Roever College of Arts and Science, Perambalur, Tamilnadu (Sept1999 – June 2004).
- * Promoted as **Head, Department of MBA, Thanthai Hans Roever College of Arts and Science,** Perambalur, Tamilnadu (June 2004 –June 12, 2008).

* **At Present Working in Government Arts and Science College as Asst Professor and Head , PG & Research Centre of Management Studies from June 12 , 2008 to till date**

Recently this college is converted as Government Arts and Science College

Approved Research Advisor (RA)for M.Phil (Management) and Ph.D (Management) of Bharathidasan University and Bharathiar University.

Teaching Interests (all papers of Marketing, HRM)

A few are...

- * Marketing Management
- * Organizational Behaviour
- * Personnel Management and Industrial Relations
- * Wage and Salary Administration.
- * Principles of Management
- * Consumer Behaviour
- * Human Resources Management
- * Advt.and Sales Promotion

Highlights of Professional Experience

Co-ordinator **MARC** (Management Association of Roever College)

As a **Programme Coordinator**, organized

- National Level Intercollegiate Management Meet (3 Meets hosted)
- State Level (1 Hosted so far) and National level Seminar (3 Hosted) and Workshops (Many Hosted so far) for students, researchers and faculties
- Students to attend number of Management Meet conducted by various institutions.
- Communication classes and Personality Development programmes.
- Placement assistance for students.
- Arranging Seminars for students frequently by inviting Industrial Captains and Academicians.
- × **Successfully completed and submitted report for ONE ICSSR Research Project,New Delhi ,**
- × **ONE UGC Research Project and ONE Research Project of National Commission of Women (NCW), New Delhi. (Total 3 Projects).**

- ✖ Acted as P.hD Viva-voce and External Examiner of Bharathiar University. **Successfully guided & awarded 4 PhD Scholars** of Bharathidasan university. **4 scholars are currently persuing PhD** under my Guidance.

Professional Affiliations / University Service

- Member , Board of Studies, MBA programme , Bishop Hebers college, Srimath Andavan college , MBA and BBA Programme Trichy and Bharathidasan University Board of Studies of MBA and M.Phil(Mgmt) Programme .
- Member , Academic Council, Government Arts and Science College, Perambalur.
- Question paper setter for MBA (trimester, Regular) of Pondicherry University, Bharathiar University and Autonomous institution for the past 13 years.
- Member, Question Paper passing Board for MBA Examinations of Bharathiar University Examinations for the 13 years.
- Valuator. MBA Board of Bharathidasan University, Bharathiar University for the past 9 years.
- Question Paper Setter for B.Pharmacy Examinations of Dr. MGR Medical University Examinations.
- Guided more than 100 students in the final semester Project (MBA) of Various Universities.
- Resource Person for CDE Classes of Bharathidasan University, M.K University and Alagappa University for various PG and UG Courses.
- Member, College Council, Thanthai Hans Roever College of Arts and Science.
- Internal Auditor for ISO Certification of Thanthai Hans Roever College of Arts and Science.
- **Successfully Completed the ONE Lesson writing for BBA paper of Bharathidasan University and FOUR MBA programme of Annamalai University.**

Professional Development

Conferences and Seminars (Few)-Total more than 50 attended

- Attended **FDP Programme at IIM –Kozhikode**

Scholarly Contributions

1. Recent Trends on Electronic Customer Relationship Management, ***'UGC Sponsored'- "A National Level Conference on Recent Trends in Management Practices"***, Research Department of Business Administration, Rajah Serfoji Government College (Autonomous), Thanjavur, 25/02/2013.
2. Recent Trends of Employee's Need in Organisation, ***'UGC Sponsored' - "A National Level Conference on Recent Trends in Management Practices"***, Research Department of Business Administration, Rajah Serfoji Government College (Autonomous), Thanjavur, 25/02/2013.
3. A Review on Health Safety Perceived Organisational Support, ***"Unique National Seminar on Corporate Social Responsibility"***, RDB Institute of Management, Papanasam, Thanjavur, 19/10/2013.
4. A study on Training and Development influencing Job satisfaction with special reference to BSNL, Trichy, ***'International Conference on "Applied Research in Commerce and Management"***, PG and Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli, 22/01/2014.
5. A study on factors affecting Job Satisfaction with special reference to BSNL, Trichy SSA, ***"International Conference on Sustainable Development Through Global Business"***, Department of Management Studies, Srinivasan College of Arts and Science, Perambalur, 6th & 7th February 2014.
6. A study on Performance Appraisal and Reward influencing Job Satisfaction with special reference to BSNL, Trichy SSA ***"International Conference on Sustainable Development Through Global Business"***, Department of Management Studies, Srinivasan College of Arts and Science, Perambalur, 6th & 7th February 2014.
7. A study on Promotion and Transfer influencing Job Satisfaction with special reference to BSNL, Trichy SSA, ***"International Conference on New Dimensions in Commerce and Industry in the Globalised Era"***, PG and Research Department of Commerce & Business Administration, Bharath Institute of Management, Thanjavur, 22/02/2014.
8. Recruitment and Selection influencing Job Satisfaction – A study with reference to BSNL, Madurai SSA, ***"UGC Sponsored Two Day National Level Seminar on Human Resource Development - Perspectives and Strategies"***, Department of Economics, St. Mary's College (Autonomous), Thoothukudi & THUDITSSIA, Thoothukudi, 20th & 21st February 2014.
9. A Study on Recruitment and Selection Influencing Job Satisfaction with special reference to BSNL, Trichy SSA, ***"International Conference on GLOBAL HRM: TRENDS & CHALLENGES"***, PG and research Department of Management Studies, St. Joseph's Institute of Management, St. Joseph's College, Tiruchirappalli, 7th & 8th February 2014.
10. Compensation Management and Welfare Measure influencing Job Satisfaction – A study with reference to BSNL, Madurai SSA", ***"National Seminar on Emerging Trends in Marketing Techniques,- Global Scenario"***, "PG & Research Department of Commerce, RDB College of Arts & Science, Papanasam", 26/02/2014.

11. A Study on Promotion and Transfer in BSNL with reference to Job Satisfaction in Madurai SSA, ***Two Day National Seminar on “Emerging Management Trends and Strategies [EMTS-2014]”***, “Periyar Institute of Management Studies (PRIMS), Periyar University, Periyar Palkalai Nagar, Salem”, 6th & 7th March 2014.
12. A study on Industrial Relations, Employee Mental Health and Safety Influencing Job Satisfaction in BSNL, Madurai SSA, ***UGC Sponsored- Two Day National Level Seminar on “Psychology for Shaping Society”***, Department of Psychology, Annamalai University, 21st & 22nd March 2014.
13. A Study on HRD Practices Influencing Job Satisfaction in BSNL, Trichy SSA, ***ICSSR Sponsored National Conference on “Creativity and Innovation for Contemporary Managerial Issues”***, “Department of Management Studies, Periyar Maniammai University, Vallam, Thanjavur”, 26th March 2014.
14. Industrial Relations, Managing People, Mental Health and Safety and its impact towards Job Satisfaction in BSNL, Trichy SSA-A Study, ***ICSSR Sponsored National Seminar on “Human Resource Management in the Era of Globalization : Issues and Challenges”***, Department of Lifelong Learning, Bharathidasan University, Trichy, 28th & 29th March 2014.
15. Promotion and Transfer, Apraisal and Reward Influencing Job Satisfaction in BSNL, Thanjavur SSA- A Study, ***National Seminar on Role of Corporate Social Responsibility (CSR) in Environment Management”***, Karpaga Vinayaga Institute of Management (KIM), Pudukkottai, 16th April 2014.
16. Recruitment and Selection, Training and Development and its impact towards Job Satisfaction in BSNL, Thanjavur SSA- A Study, ***“One Day National Level national level one day conference (ADMA2k14)”***, Department of Management Studies, Ganapathy Chettiar College of Engineering and Technology, Paramakudi, 16th April 2014.
17. A Review on Health Safety Perceived Organisational Support, ***“ National Seminar on Corporate Social Responsibility”***, RDB Institute of Management, Papanasam, Thanjavur, 19th October 2013.
18. Human Rights, Perceived Organisational Support and Organisational Commitment in Educational Institutions, ***“UGC Sponsored –Ninth International Seminar on Financial Markets: Issues and Challenges”***, Department of Commerce and Financial Studies & Smart Journal of Business Management Studies, Bharathidasan University, Tiruchirappalli, 4th & 5th January 2014.
19. A study on Job Satisfaction influencing Perceived Organisational Support with special reference to Women Faculties of Engineering Colleges, ***‘International Conference on “Applied Research in Commerce and Management”***, PG and Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli, 22nd January 2014.
20. Factors affecting Job Involvement along with special reference to Women Faculties of Engineering Colleges, ***“International Conference on Global HRM: Trends and Challenges”***, St. Joseph’s Institute of Management, Tiruchirappalli, 7th & 8th February 2014.
21. Factors affecting the Organisational Commitment with special reference to Women Faculties of Engineering Colleges, ***“International Conference on Sustainable Development Through Global Business”***, Department of Management Studies, Srinivasan College of Arts and Science, Perambalur, 6th & 7th February 2014.

22. Organizational Commitment – A General View “**International Conference on Sustainable Development Through Global Business**”, Department of Management Studies, Srinivasan College of Arts and Science, Perambalur, 6th & 7th February 2014.
23. Relationship between Organisational Commitment and Organisational Support with special reference to Women Faculties of Engineering Colleges, “**International Conference on New Dimensions in Commerce and Industry in the Globalised Era**”, PG and Research Department of Commerce & Business Administration, Bharath Institute of Management, Thanjavur, 22nd February 2014.
24. Relationship between Job Involvement and Organisational Support with special reference to Women Faculties of Engineering Colleges, “**National Seminar on Human Resource Development – Perspectives and Strategies**”, Department of Economics, St. Mary’s college(Autonomous), Thoothukudi, 20th & 21st February 2014.
25. A study on Job Satisfaction as a Mediating Factor between Organisational Support and Organisational Commitment with special reference to Women Faculties of Engineering Colleges, “**ICSSR Sponsored National Conference on –Creativity and Innovation for Contemporary Managerial Issues**”, “Department of Management Studies, Periyar Maniammai University, Vallam, Thanjavur”, 26th March 2014.
26. A study on Job Involvement factor influence to Organisational Commitment with special reference to Women Faculties of Engineering Colleges , **ICSSR Sponsored National Seminar on “Human Resource Management in the Era of Globalization : Issues and Challenges**”, Department of Lifelong Learning, Bharathidasan University, Trichy, 28th & 29th March 2014.
27. A study on Knowledge management through the recruitment of employees in BPO companies was presented in **6th International Conference on Banking, Finance, Business and Technology for sustaining Economic Development in Global Market(IBFBT’15)** on October 9th and 10th 2015 at SAI RAM Institute of Management Studies.
28. A study on few HRD Related entities influencing job satisfaction in BSNL, Tamilnadu Telecom Circle was presented in **6th International Conference on Banking, Finance, Business and Technology for sustaining Economic Development in Global Market(IBFBT’15)** on October 9th and 10th 2015 at SAI RAM Institute of Management Studies.
29. Presented a paper on **International Conference on Contemporary management Practices** held at VIMS,Coimbatore on 23 September 2015.
30. Presented a paper on Impact of Factors towards Job Satisfaction-A study in BSNL was presented at **International Conference on Advanced management** at Jamal Institute of management on 8th and 9th January 2015.
31. Presented a paper on A study on personal factors influencing job satisfaction with special reference to BSNL MADURAI SSA was presented at Annamalai University in **5th International Conference** on 17th and 18th April 2015.
32. Presented a paper on Impact of perceived organisational support- a study in women faculties of Engg colleges was presented at Annamalai University in **5th International Conference** on 17th and 18th April 2015.

33. A study on few HRD Practices related entities influencing job satisfaction in BSNL, Madurai SSA., was presented at Annamalai University at *International Conference* on 6th and 7th January, 2016.
34. A study on Consumer behaviour on purchasing Non Electronic Products in India ;On line vs Showrooms ., was presented at Annamalai University at *International Conference* on 6th and 7th January, 2016.
35. A study on Recent trends of Financial Market and banking sector related to economic growth was presented in *UGC sponsored National seminar* organised by Dept of Economics , Bharathidasan University on 3rd February, 2016.
36. A study on customers awareness towards the usage of mobile banking with special reference to Perambalur district was presented in UGC sponsored *National seminar organised by Dept of Economics, Bharathidasan University* on 3rd February, 2016.

The list continues.....

RECEIVED BEST RESEARCH PAPER AWARD - 2014 on Recruitment, selection ,Training and development and its impact towards job satisfaction in BSNL Thanjavur SSA at National Conference Organised by DoMS ,Gaanapathy Chettiar College of Engg and Tech .,Paramakudi on 16th April, 2014.

RECEIVED BEST RESEARCH PAPER AWARD for Two Consecutive years from Jamal Institute of Management., at International Conference ICAM 2105 and ICAM 2016.

Research papers / Manuscript published

1. Recent Trends on Electronic Customer Relationship Management, *Research Explorer* (A refereed Bi Annual International Research Journal on multi disciplinary: ISSN: 2250 - 1940) Vol. 2, issue-3, Part-II, pp.354-357, (2013).
2. Recent Trends of Employee's Need in Organisation, *Research Explorer* (A refereed Bi Annual International Research Journal on multi disciplinary: ISSN: 2250 - 1940) Vol. 2, issue-3, Part-III, pp.613-616, (2013).
3. A Review on Health Safety Perceived Organizational Support, *International Journal of Exclusive Management Research*, Special Issue, pp.1-5, (2013), (ISSN 2249-8672).
4. A study on Training and Development influencing Job satisfaction with special reference to BSNL, Trichy, "*Applied Research in Commerce and Management*", *Publication Division, PG and Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli*, pp.50-53, (2014), (ISBN: 978-93-80767-38-3).

5. A study on factors affecting Job Satisfaction with special reference to BSNL, Trichy SSA, **Research Explorer** (A refereed Bi Annual International Research Journal on multi disciplinary: ISSN: 2250 - 1940) Vol. 1, Special Issue-I, pp.212-216 (2014).
6. A study on Performance Appraisal and Reward influencing Job Satisfaction with special reference to BSNL, Trichy SSA, **Research Explorer** (A refereed Bi Annual International Research Journal on multi disciplinary: ISSN: 2250 - 1940) Vol. 1, Special Issue-I, pp.278-280 (2014).
7. A study on Promotion and Transfer influencing Job Satisfaction with special reference to BSNL, Trichy SSA, **Sankhya International Journal of Management and Technology**, (ISSN: 0975-3915), Vol. III, Issue II(A) Special Issue, pp.205-208 (2014).
8. A study on Industrial Relations, Employee Mental Health and Safety Influencing Job Satisfaction in BSNL, Madurai SSA, Souvenir –Abstract, **Manibharathi Publishers, Department of Psychology, Annamalai University**, pp. 9-10, (2014), (ISBN: 978-81925287-6-2).
9. Recruitment and Selection influencing Job Satisfaction – A study with reference to BSNL, Madurai SSA, **Human Resource Development, St. Mary's College (Autonomous), Thoothukudi Publisher, 1st Edition**, pp.140-143. (2014), (ISBN: 978-93-5156-460-7).
10. Compensation Management and Welfare Measure influencing Job Satisfaction – A study with reference to BSNL, Madurai SSA”, **International Journal Focus**, (2014), (ISSN: 2250-2971).
11. A Study on HRD Practices Influencing Job Satisfaction in BSNL, Trichy SSA, **“International Journal of Scientific Research”**, Vol.3, Issue.4, pp. 74-76. (2014), (ISSN: 2277-8179), Impact Factor: 1.8651.
12. A study on Performance Management, Managing People and Industrial Relations Influencing Job Satisfaction in BSNL, Thanjavur SSA, **“International Journal of Scientific Research”**, (ISSN: 2277-8279).
13. HRD Practices and its Impact towards Job Satisfaction in BSNL, Madurai SSA- A Study, **International Journal of Human Resource Management Research and Development**, Vol.4, No.1, pp. 61-69.(2014). [ISSN: 2248-9401 (Print); ISSN: 2248-941X (Online)], **Impact Factor: 5.2019**.
14. HRD Practices and its Impact towards Job Satisfaction in BSNL, Thanjavur SSA- A Study, **Asian Journal of Management Research**, (ISSN: 2229-3795), (**AJMR IC value: 4.13**) .
15. Recruitment and Selection, Training and Development and its impact towards Job Satisfaction in BSNL, Thanjavur SSA- A Study, **Human Resource Management Journal**, [Manuscript ID 14-HRMJ-02697], (Online ISSN: 1748-8583), Wiley, (**Impact Factor: 1.558**)
16. Promotion and Transfer, Appraisal and Reward influencing Job Satisfaction in BSNL, Thanjavur SSA- A Study, **SMART Journal of Business Management Studies**, (ISSN: Print-0973-1598 Online-2321-2012) (**Universal Impact Factor: 0.9594**)

17. A Review on Health Safety Perceived Organizational Support, *International Journal of Exclusive Management Research*, Special Issue, pp.1-5, (2013), (ISSN 2249-8672).
18. A study on Job Satisfaction influencing Perceived Organisational Support with special reference to Women Faculties of Engineering Colleges, "*Applied Research in Commerce and Management*", *Publication Division, PG and Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli*, pp.62-65, (2014), (ISBN: 978-93-80767-38-3).
19. Factors affecting the Organisational Commitment with special reference to Women Faculties of Engineering Colleges, *Research Explorer* (A refereed Bi Annual International Research Journal on multi disciplinary: ISSN: 2250 - 1940) Vol. 1, Special Issue-I, pp.16-18(2014)
20. Relationship between Organisational Commitment and Organisational Support with special reference to Women Faculties of Engineering Colleges, *Sankhya International Journal of Management and Technology*, (ISSN: 0975-3915), Vol. III, Issue II(A) Special Issue, pp.253-256 (2014).
21. Relationship between Job Involvement and Organisational Support with special reference to Women Faculties of Engineering Colleges, *Human Resource Development, St. Mary's College (Autonomous), Thoothukudi Publisher*, 1st Edition, pp.65-70.(2014),(ISBN: 978-93-5156-460-7).
22. A study on Job Satisfaction as a Mediating Factor between Organisational Support and Organisational Commitment with special reference to Women Faculties of Engineering Colleges, "*International Journal of Scientific Research*", Vol.3, Issue.4, pp. 8-10. (2014), (ISSN: 2277-8179), **Impact Factor: 1.8651.**

The list continues.....

Personal Details

Name : Shibu.N.S
Fathers Name : Shri A.Natarajan
D.O.B : 30-01-1974
Marital Status : Married
Nationality : Indian
Religion : Hindu, BC

References

1. **Prof .V Ganesan.,**
Secretary cum Correspondent
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2. **Mr. T.M.S Kutty ., MBA**
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Mob: 092495 52555
3. **Dr.N. Durairaj**
(Formerly Director, School of Economics, MK University)
Former Director and Principal, Thanthai Hans Roever College
Perambalur., Mobile: 93451 59203
4. Dr.M.Venkateswara Rao
Director, Sasi Grop of Institutions, Velivenu
Undrajuvaram Mandal , West Godavari district , AP State
Mail: doa@sasi.edu.in Mob:8106 999000

Declaration

I hereby declare that the above information furnished is true and correct to the best of my knowledge and belief.

Shibu.N.S



Trichy// 02nd May , 2019